

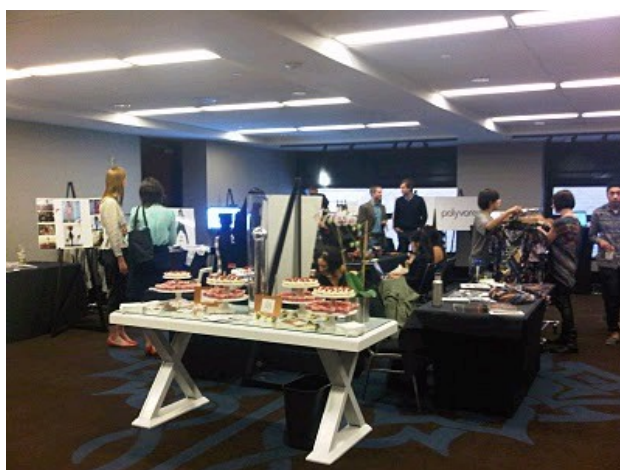
THE OFFICIAL BLOG OF POLYVORE.COM

WEDNESDAY, APRIL 21, 2010

Polyvore at Shop Social



Last night, the fashion and tech world collided at the Shop Social event in San Francisco hosted by Chictopia and DNA (Designers + Artists), and we were thrilled to be there! The evening presented an opportunity for us Polyvore gals to mingle with fashion enthusiasts, independent designers, bloggers and also meet local Polyvore fans! It was awesome putting a face to many Polyvore profile names! Here are some shots from the event:



And for all you *Project Runway* fans, guess who we ran into at Shop Social? Jay Sario from this season's show!



ABOUT

This is the official blog of Polyvore.com - the best place to discover or start fashion trends. Browse and shop looks created by a global community of independent trendsetters and stylists. Our blog highlights top trends and top users from the Polyvore community.

All collages featured on our blog have been created by the Polyvore community using the Editor. Get started on Polyvore by creating your own sets!

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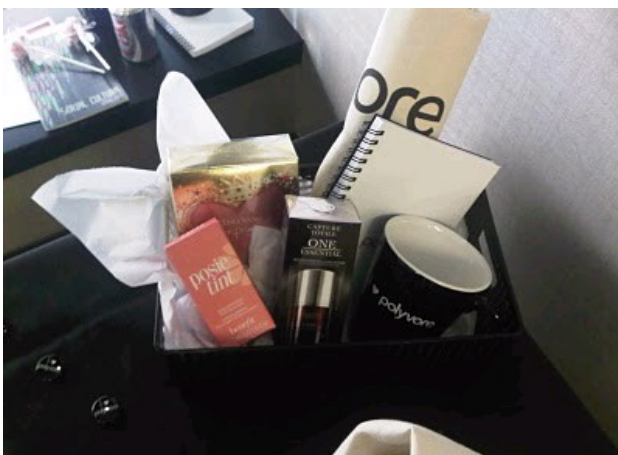
From left to right: Jess (Polyvore), Jay Sario, Helen (Chictopia)

Jess, our VP of Product, was so inspired that she created an outfit on the spot based off of Jay's outfit as he watched! (What do you think? Pretty darn good, 'eh?)



Inspired by Jay Sario from Project Runway by Jess Lee featuring Acne jeans

We shared our passion for fashion, gave away fun Polyvore buttons and also raffled off cool gift baskets filled with Polyvore schwag and goodies from Benefit Cosmetics, Moxsie and Sephora. Congrats to all the lucky winners!



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Thanks to Chictopia and DNA for hosting a great event, and a huge shout out to everyone who stopped by to say hello!

POSTED BY NADIA AT 2:17 PM

LABELS: [HOMEPAGE](#), [SHOP SOCIAL](#) 

3 COMMENTS:



Engreida said...

Aloha, Jay! I'm crazy about your work :)

APRIL 21, 2010 4:19 PM



mhm1339 said...

Loved meeting Polyvore at the event, and agree it was great to meet some very cool independent designers.

APRIL 21, 2010 4:54 PM



PaintHead™ said...

OMG..looks so awesome, how many poly members showed up?? Did any? Jess your hair is so lovely, my hair is curly so i have to iron flat it, but aww you look like a fashionable doll.

You guys should come to Philly sometime!

APRIL 22, 2010 8:41 AM

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